



THE ADMIN PLANNER CONNEXPO

SAVE THE DATE

09.18.26 | HOUSTON, TX

HILTON HOUSTON NORTH



purpose & CONCEPT

EVENT TYPE: Tradeshow

THE CONCEPT:

Step into a dynamic showcase designed exclusively for admins and event planners—the powerhouse professionals who keep organizations thriving and events unforgettable. This expo brings together top-tier exhibitors offering products, services, tools, and solutions that elevate productivity, streamline planning, and inspire innovation. Everything from dazzling décor and destination resources to new technologies and career and personal development essentials. This is your space to connect, learn, and celebrate the impact you make every day.

WHY SPONSOR?

The global events industry is projected to grow from \$1.1 trillion in 2019 to \$2.1 trillion by 2032, according to Allied Market Research. Showcasing products and services to administrative assistants and event planners at The Admin & Planner Connexpo is a powerful opportunity to connect with professionals who manage procurement, shape event experiences, and influence purchasing across multiple teams. These attendees are often the behind-the-scenes decision-makers—actively seeking tools and partners that enhance efficiency, elevate events, and streamline operations. When you impress them, you're not just making a sale—you're earning long-term partnerships, quality referrals, and brand champions who can drive repeat business across industries.

host VENUE

HOST VENUE – HILTON HOUSTON NORTH

Skip the hassle and stay where the magic happens! The Admin & Planner Connexpo's official hotel offers luxury, easy access to I-45 and Beltway 8, quick access to George Bush Intercontinental Airport, and convenient access to the event.

OVERVIEW

- 480 Sleeping Rooms
- 52,000 sq ft Meeting Space
- Free Gated Parking
- Airport Shuttle Service
- Room Service
- Fitness Center

MENU

Catered lunch

SHOWCASE :

The Admin & Planner Connexpo will showcase the prime location and the diversity of meeting and event options that Hilton Houston North has to offer administrative and event planners. Attendees will consist of administrative assistants, event planners, administrative strategic partners, team leaders, vendors, professional organizations, colleges, universities, staffing agencies, sports teams, etc.



SPONSOR OPPORTUNITIES

BENEFITS :	DIAMOND \$10,000	RUBY \$7500	EMERALD \$5000	SAPPHIRE \$2500
Logo placement on expo page	✓	✓	✓	✓
Logo placement and web address in expo e-program	✓	✓	✓	✓
Signage	✓	✓	✓	✓
Featured advertisement on Admin & Planner Connex for three months	✓			
30 second video segment on expo website	✓			
Mix & Mingle Reception co-branding	✓			
10X20 exhibit space in prime location	✓			
10X10 exhibit space in premium location		✓	✓	
8X8 exhibit space				✓
Dedicated social media shout outs	6	4	2	2
Promo items placed in swag bags	✓	✓		
Features in expo communications	4	2	1	1
Ad in e-program	Full Page	Half Page	Quarter Page	

ADDITIONAL OPPORTUNITIES

CONTACT US FOR IN-KIND SPONSORSHIPS



Audio Visual



Decor



Printing/
Signage



Lanyards



Beverages



GIFT BAGS

SPONSOR REGISTRATION

REGISTER TO JOIN AS A SPONSOR

Complete the form below or visit <https://adminandplannerconnexpo.com/ap-connexpo-sponsor-registration/>

Your Name:				
Company Name:				
Address:				
City, State, Zip:				
Phone:				
Website Link:				
Email:				
Sponsorship Level:	☐ DIAMOND \$10,000	☐ RUBY \$7500	☐ EMERALD \$5000	☐ SAPPHIRE \$2500
Comments:				

SUBMIT >>



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